



BUILD A CARING, EQUITABLE AND COLLABORATIVE CULTURE OF LEARNING

Make a last longing impact on student learning by improving
teacher wellbeing, competencies and motivation.





OUR VISION

A social, caring, equitable and collaborative learning platform

We believe that one of the most impactful ways to improve Education in the world is to focus on **building capacity in teachers** and improving their **wellbeing, competencies** and **motivation**.

TeacherWit is committed to creating a global community that facilitates interactions and collaborations between educators and the diffusion of inspiring educational resources in a safe, welcoming and authentic environment.

On LinkedIn, teachers share with thousands of people they don't know. On Facebook, they share with a limited circle of friends.

On **TeacherWit**, they connect with educators who share the same interests!

"The most valuable resource that all teachers have is each other. Without collaboration, our growth is limited to our own perspectives."

Robert John Meehan





SCHOOL DISTRICT CHALLENGE #1: FOCUS ON TEACHERS

Teachers wellness and mental health have a direct impact on student learning

Perceived **lack of institutional support**

and unenforced mitigation strategies are cited as a factors for teachers who mention quitting or changing careers and one of the key factors influencing teacher mental health **

*'Access to employer-provided mental health supports is linked to lower levels of job-related stress and higher levels of **resilience** for both principals and teachers' **

53% of teachers are considering **leaving** the field or retiring more now than they were before the pandemic**

27% of teachers self-reported symptoms consistent with clinical depression**

*'Stress on the job can negatively affect educators' physical health, and poor teacher wellness and mental health are linked with **lower-quality student learning environments** and with poorer academic and nonacademic student outcomes' **

37% self reported symptoms consistent with generalized **anxiety****



Findings from the 2022 State of the American Teacher (SoT) and State of the American Principal (SoP) surveys https://www.rand.org/pubs/research_reports/RRA1108-4.html

** CDC Foundation, Mental Health Impact of the COVID-19 Pandemic on Teachers and Parents of K-12 Students, <https://www.cdcfoundation.org/mental-health-triangulated-report?inline>



SCHOOL DISTRICT CHALLENGE #2: FOCUS ON PROFESSIONAL LEARNING

Make Professional Learning affordable, teacher-driven and collaborative

‘Even though we spend **\$18 billion a year on professional development** for teachers in the United States, teachers usually don’t get to pick their own programs. Instead, professional-development products and services are purchased by schools and districts. This investment might **not be leading to better student outcomes, though.**’***

Education funding generally is **inadequate and inequitable****

“Overall about 70 percent of principals said they had **minimal access** to almost all the areas considered key to high-quality principal prep, the report says.”

The highest-poverty districts are spending about **30%** less than what would be required to deliver an adequate level of education to their students.**



*<https://www.nea.org/advocating-for-change/new-from-nea/10-challenges-facing-public-education-today>

**<https://www.epi.org/publication/public-education-funding-in-the-us-needs-an-overhaul/>

*** <https://www.edstat.org/edstat-18-billion-year-spent-professional-development-u-s-teachers/>

Ensure that every teacher can learn and grow as a valued educator



- ✔ – Make your teachers consider **new perspectives and different ideas** by connecting with educators from 50+ countries they would certainly never meet.
- ✔ – **Attract** new teachers and improve **teacher retention** by offering them a modern and meaningful tool that highlights the most **trendy topics** in Education.
- ✔ – Make **PD more equitable and affordable** by giving all your teachers access to qualified coaches and a variety of resources to implement the most effective practices.
- ✔ – Build a positive, inclusive and equitable **culture** in your district.
- ✔ – Enhance **student learning** by supporting teachers' well-being and professional learning.
- ✔ – Improve **mental health** with a safe, supportive and friendly environment and peer-to-peer learning opportunities and ongoing coaching.
- ✔ – Have an **exclusive group** for all your teachers to enhance collaboration and communication across the district.



OUR VISION

Opening New Learning Possibilities

When you are part of a global community, you can build relationships and collaborate with teachers who are located in a different school, district, or even country to design unique learning experiences for students and understand multiple perspectives of the world. Here is an example of a global project around the SDGs developed by Joel Bevens, one of our members.



The Heart of the Ocean - A Travelling Tale created by students from New Zealand, Switzerland, Japan and Luxembourg





Well-Being, Diversity + Collaborative Learning = TeacherWit





WHY SHOULD EDUCATORS JOIN?

An inspiring community to socialize and learn

Some of the most inspiring educators are on **TeacherWit**. Not only can teachers **socialize** but they also have access to a **valuable library of past and live learning opportunities** at the same time and at no extra cost. PD has never been so affordable, simple, teacher-driven!



Tricia Friedman



Katie Martin



Esther Wojcicki



Yong Zhao



Kath Murdoch



Jeff Utecht



Nancy Squicciarini



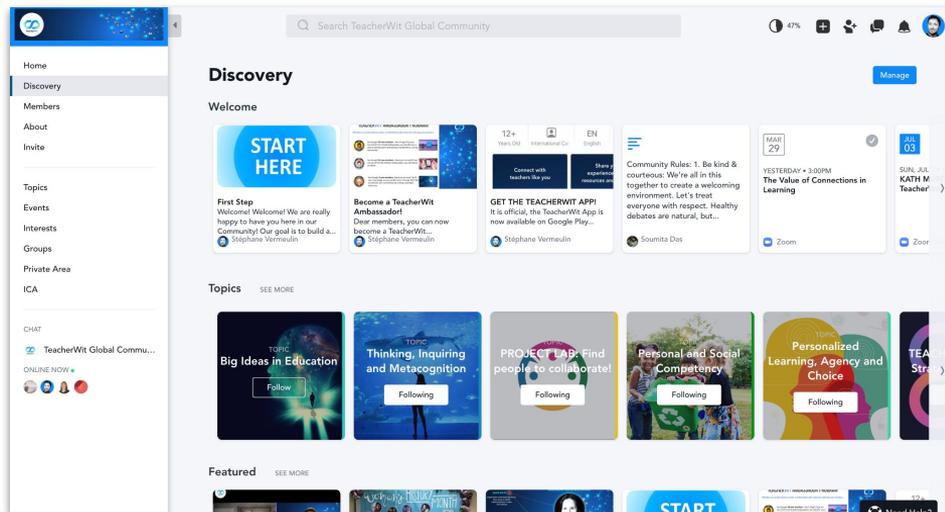


WHY SHOULD EDUCATORS JOIN?

Building capacity for one another

Together, we leverage the power of the community to improve Education!

By joining **TeacherWit**, you get access to useful educational resources and benefit from the experience of many educators across the globe so that you can learn from and with your peers. It is an **affordable** opportunity to belong to a **community** of like-minded educators. TeacherWit is a **safe and teacher wellbeing-oriented environment where members** share their own stories, anecdotes, comments, strategies and resources. They can also find **partners to collaborate** on local or global projects and attend live sessions with **inspirational guest speakers**.





WHY SHOULD EDUCATORS JOIN?

Many resources on a variety of topics

Educators have access to a variety of resources organized in 40+ **topics**. Each post is tagged so that everything is **easily searchable**.

TOPIC

Inclusion, Diversity and Equity

Resources to help educators understand, promote and take action around these extremely important topics.

Manage +

Share what's on your mind...

SHOWING EVERYTHING SORTED BY LAST ACTIVITY

What does Equity mean?
How to explain in simple words concepts like Equality or Equity? Here is a poster that could help. Source unknown (seen on LinkedIn: ...
Stéphane Vermeulin • Posted 1w ago

How do we structure our lessons, classrooms, schools...
Adewale Jeremiah ... • Posted 2w ago

BE A BETTER ALLY
Hey folks. One of the best books I read in the past year was 'The Wake Up' by Michelle Mijung Kim. I was thrilled to get ...
Tricia Friedman • Posted 3w ago

Inclusion, Diversity and Equity
Resources to help educators understand, promote and take action around these extremely important topics.

SDGs in Action
Everything related to the United Nations Sustainable Development Goals and how to teach them.

Personalized Learning, Agency and Choice
How to develop, promote, value and create opportunities for Personalized learning and Student Agency.

Portfolio, Documentation & Process
How to document the learning process and develop e-Portfolios?

Big Ideas in Education
What are the main educational trends? In this topic, we collectively explore and share some of the biggest and most...

Thinking, Inquiring and Metacognition
Thinking is a core competency that can be developed in many different ways (e.i routines) to help us make connections...

Personal and Social Competency
These are the set of abilities that relate to how a student identifies and connects in the world. This competency...

TEACHER LAB: Your Strategies and Tips
When teachers share their experiences, they very often recall anecdotes and strategies that they learned "by doing"...

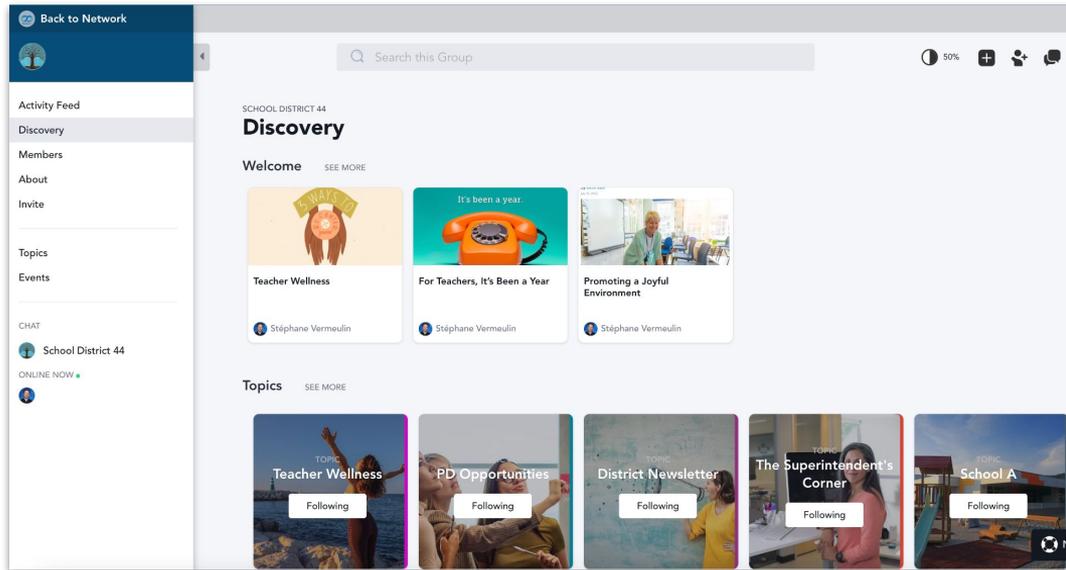




SCHOOL DISTRICT PRIVATE GROUPS

A welcoming, safe and inspiring place, only for your teachers

Districts have a total **ownership** of the topics so they can build a space to promote social interactions, well-being and peer-to-peer learning.



Groups are private spaces that provide organizations with a **personalized** and effective way to communicate with their members, share specific resources, host live events and develop their own topics, organized by themes, subjects or grade levels. **Group members** can participate in discussions, connect with others, share ideas, questions and resources. Your faculty feel like they belong to the community, which will increase both their wellbeing and motivation. They also have access to the global platform and educators from all around the world.



EVERYONE

SCHOOL DISTRICT



Membership - Can join for free



App - Download for free



Connection - Connect with other educators from all around the world to exchange ideas, resources and practices



Discussions - Access and participate in Topic discussions



Resources - Access resources shared in Topic threads



Webinars and Live Events - Attend inspiring webinars from a selection of prestigious guest speakers and other live events.



Group-Specific Resources, Coaching, Webinars and Live Events



Private Groups- Restricted membership with their own topics, live events and chats : e.g. School District or School.





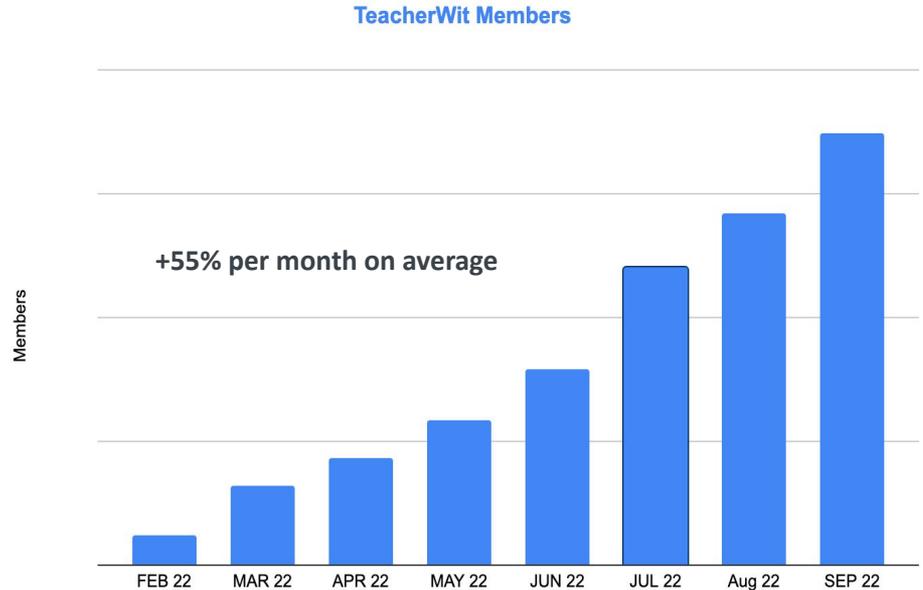
OUR COMMUNITY

A fast-growing community of educators from 48 countries

Since its launch in February 2022, TeacherWit has experienced a 55% monthly increase in the number of users.

Members are from 48 countries, and teach all subjects and grade levels.

While most members are teachers, we also have some authors, education consultants, edutech specialists, researchers and school leaders.



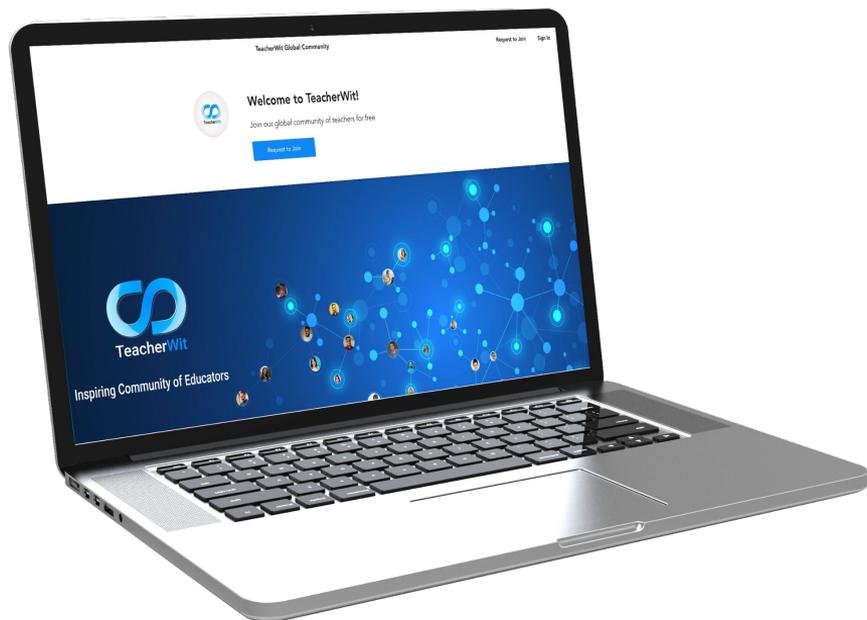


HOW DOES IT WORK?

Easy access on all devices with your School District email

The Community platform is available on any web browser at teacherwit.com

TeacherWit is also available as an **App** on Android, Apple Store and Google Play.





OUR STORY

An Education Organization Committed to Improving Education

TeacherWit is the newest entity of a larger Canadian group of companies in education that has been operating for several years. This group includes well-established companies like Digital Media Academy which was founded in 1999 on the campus of Stanford University to provide technology education to K12 teachers and develop technology immersion courses for students.

TeacherWit was originally developed by International Canadian Academy (ICA) to meet the needs of their network of schools around the globe. Our dedicated online professional learning community for educators offers significant impact on continual teacher and administrator development, especially when designed to be flexible and customizable to both private groups for schools and districts, as well as open to all educators.

TeacherWit is the result of this successful experience, combined with an immovable commitment to reshape education.





[Join the Community](#)